

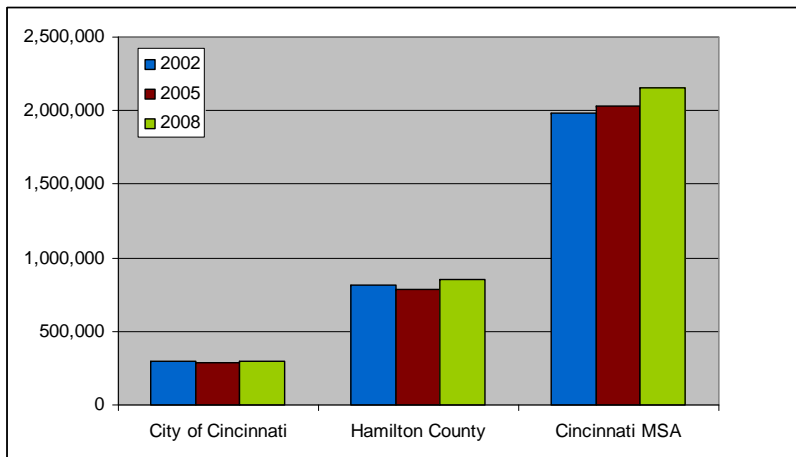
Facts and Figures

Cincinnati USA Metropolitan Area

The Cincinnati USA Metropolitan Area consists of Brown, Butler, Clermont, Hamilton, and Warren counties in Ohio; Boone, Bracken, Campbell, Kenton, Gallatin, Grant and Pendleton counties in Kentucky; and Dearborn, Franklin and Ohio counties in Indiana.

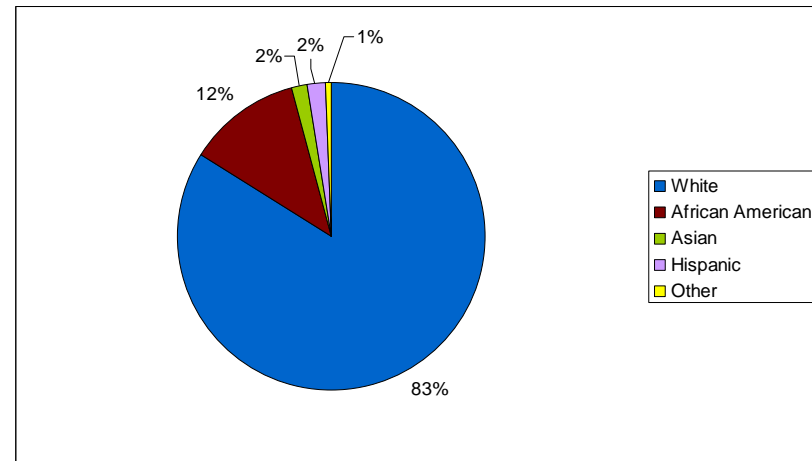
Population

- Median Age: 36.7
- Number of Households: 807,500
- Median Household Income: \$53,933
- Mean Household Income: \$70,970
- Income per capita: \$27,770



Source: U.S. Census Bureau, American Community Survey

Ethnic Composition



Location

- City of Cincinnati is located along the Ohio River in the southwest corner of Ohio.
- Within 600 miles (966 kilometers) is:
 - 43% of the nation's population
 - 41% of the nation's purchasing power
 - 44% of the nation's manufacturing establishments
 - 54% of the nation's value added by manufacturing

Land Area

- City of Cincinnati: 77.2 square miles
- Hamilton County: 407.4 square miles
- Cincinnati MSA: 4,398.8 square miles

Consumer Price Index: Inflation Rate

2009 Annual Average:

US: -0.4 Cincinnati: -0.4

*Source: U.S. Department of Labor- All Urban Consumers***ACCRA Cost of Living Index**

US: 100 Cincinnati: 91.1

*Source: ACCRA 2009 Annual Average***Cost of Housing: Annual Average**

US: \$172,100 Cincinnati: \$125,800

*Source: National Association of Realtors, 2009 Existing Home Sales***Major Employers**

Company	Employees
Kroger Co.	17,000
University of Cincinnati	15,340
Procter & Gamble Co.	13,000
Cincinnati Children's Hospital Medical Center	11,385
Health Alliance of Greater Cincinnati	10,000
TriHealth Inc.	9,875
Archdiocese of Cincinnati	8,000
Wal-Mart Stores	7,375
Mercy Health Partners Southwest OH	7,316
Fifth Third Bancorp	7,219
GE Aviation	7,200
St. Elizabeth Healthcare	6,549
US Postal Service	5,842
Hamilton County	5,646
Internal Revenue Service	5,500
City of Cincinnati	5,322
Staffmark	4,899
Frisch's Restaurants	4,800
Cincinnati Public Schools	4,772
Macy's Inc.	4,700

*Source: 2010 Business Courier Book of Lists***Cincinnati USA Fortune 500 Headquarter Companies**

American Financial Group

Ashland Inc.

Fifth Third Bancorp

General Cable

The Kroger Co.

Macy's

Omnicare

Procter & Gamble Co.

Western & Southern Financial

Taxes**Ohio**Ohio Department of Taxation<http://www.tax.ohio.gov/>

Business Taxpayer Assistance - (888) 405-4039

KentuckyKentucky Department of Revenue<http://revenue.ky.gov/default.htm>

Corporation Income Tax- 502-564-8139

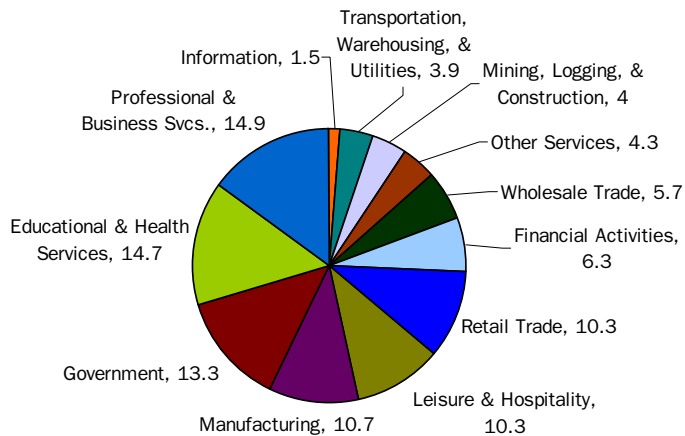
Business Information- <http://revenue.ky.gov/business/>**Indiana**Indiana Department of Revenue<http://www.in.gov/dor/index.htm>

Corporate Tax- (317) 233-4016

Business Taxpayers- <http://www.in.gov/dor/3335.htm>

Employment by Occupation & Industry

Industry	Employment (in thousands)	%
Total	995.1	
Mining, Logging, & Construction	40.3	4.0
Manufacturing	106.7	10.7
Wholesale Trade	56.8	5.7
Retail Trade	102.7	10.3
Transportation, Warehousing, & Utilities	39.2	3.9
Information	14.7	1.5
Financial Activities	63.1	6.3
Professional & Business Svcs.	148.2	14.9
Educational & Health Services	146.3	14.7
Leisure & Hospitality	102.4	10.3
Other Services	42.4	4.3
Government	132.4	13.3



Workforce

Total Civilian Labor Force

	2009	2000
Cincinnati MSA	1,133,048	1,045,789

Total Employed

Cincinnati MSA	1,027,207	1,008,627
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Unemployment Rate

Cincinnati MSA	9.3%	3.6%
United States	9.3%	4.0%

Major Colleges and Universities- Enrollment

- * University of Cincinnati - 29,617
- * Miami University - 17,191
- * Northern Kentucky University - 15,082
- * Cincinnati State Technical and Community College - 8,145
- * Xavier University - 6,584
- * Gateway Community and Technical College - 3,477
- * The Union Institute and University - 1,708
- * College of Mount St. Joseph - 2,133
- * Thomas More College - 1,894
- * Cincinnati Christian University - 1,058

Transportation

Air

- 160 daily departures
- Daily non-stop service to the 50 largest U.S. markets
- International non-stop air service to Paris, Montreal, Toronto, and Cancun
- Air courier hubs within 100 miles include DHL, FedEx, and UPS Corporate jet service is available through Cincinnati Municipal Lunken Airport

Land

- Interstates I-75, I-71 and I-74
- 20 major metro markets within 400 miles and 30 major metro markets within 600 miles
- Four major railroad systems serve; Amtrak, CSX, Conrail and Norfolk Southern
- Metro bus system links downtown with the suburbs while TANK links downtown with Northern Kentucky
- Average commute for Cincinnati USA is 24 minutes

River

- Port Cincinnati is the fifth-largest inland port.
- 13.4 million tons pass annually through Cincinnati USA on the Ohio River
- Milder climate means the river doesn't freeze, offering a year-round mode of transport

Cincinnati's History

- 1788 - Cincinnati began as part of the Miami Purchase.
- 1788 - The first settlement, Columbia, was begun by Benjamin Stites.
- 1788 - The town Losantiville (later to be known as Cincinnati) was founded by Mathias Denman, Robert Patterson and Israel Ludlow. The name Losantiville is a combination of Latin, Greek, French and Delaware Indian meaning "town opposite the mouth of the Licking River." General Arthur St. Clair, Commander of Ft. Washington, changed the name of Losantiville to Cincinnati in honor of the Society of Cincinnati, an organization of Revolutionary War officers founded by George Washington.
- 1802 - Cincinnati was chartered as a village.
- 1819 – Cincinnati incorporated as a city. The city's most rapid development came with the opening of the Miami Canal. Later, large numbers of Germans immigrated to Cincinnati, giving the city a rich European heritage. The reference to "Queen City of the West" was made famous by Henry Wadsworth Longfellow in his poem "Catawaba Wine."
- 1869 – The Red Stockings become the first professional baseball team

Livability

Churches – More than a thousand churches, synagogues, temples and mosques.

Shopping – Major department stores include: Dillard's, Elder Beerman, JCPenney, Kohl's, Macy's, Sears, Saks, and Nordstroms

Healthcare- 28 hospitals in the region, plus a medical college

Schools- Cincinnati Public School (CPS) system is Ohio's third largest public school district.

Cincinnati has ninth largest Catholic school system in the nation

Culture- Aronoff Center for the Arts, Broadway Series, Cincinnati Art Museum, Cincinnati Ballet, Cincinnati Museum Center, Cincinnati Opera, Cincinnati Pops, Cincinnati Symphony Orchestra, Krohn Conservatory, May Festival, Playhouse in the Park, Riverbend Music Center, Showboat Majestic, Taft Museum of Art, Timberwolf Amphitheater, and The Lois & Richard Rosenthal Center for Contemporary Art.

Sports- Reds professional baseball; Bengals professional football

Climate- Average temperatures range from 30 degrees in January to 76 degrees in July. Annual average temperature is 54 degrees. The region has four distinct seasons.

Cincinnati Convention and Visitors Bureau

<http://www.cincyusa.com/>

800-543-2613